

DANIEL ZEPEDA MARTINEZ



SYSTEMS ANALYST & AI IMPLEMENTATION SPECIALIST

Systems Analyst & AI Implementation Specialist focused on digital transformation, AI integration, and business automation. Experienced with Generative AI, automated workflows, data analysis, and aligning technical solutions with business needs. Google-certified in Data Analytics and UX Design; available for remote and travel-based engagements.

PROFESSIONAL EXPERIENCE

Project Manager & AI Solutions Architect

Personal Projects & Tech Consulting

- Designed and deployed AI-powered automation workflows using LLMs and no-code/low-code platforms.
- Led end-to-end consulting projects integrating Generative AI into client business processes.
- Developed chatbots, document automation tools, and data pipelines for SMBs.

Oct 2024 - Jul 2026

Assistant Manager / Admin Systems Analyst

Gobierno de Zapopan

- Analyzed administrative data and coordinated digital transformation initiatives across departments.
- Managed cross-department projects and tracked KPIs for operational improvement.

Jun 2024 - Nov 2024

Executive Assistant & Records Analyst

Secretaria de Relaciones Exteriores Jalisco

- Built logical data recovery and archival structures for official records and improved retrieval efficiency.
- Supported executive reporting, confidential coordination, and inter-institutional workflows.

Jun 2024 - Nov 2024

Operations & Automation Manager

Independent Commerce&EnterpriseServices / Yves Rocher MX

- Managed business operations, inventory, sales strategy, and customer relationships.
- Implemented ordering, reporting, billing, and follow-up automations; used data-driven marketing to improve operations.

Dec 2017 - Feb 2024

EDUCATION

B.A. Financial Administration & Systems

Universidad de Guadalajara (CUCEA)

Graduated 2024

CORE TECHNOLOGIES

- Generative AI & LLMs
- AI / Workflow Automation
- Data Analysis
- Business Intelligence
- No-code / Low-code

SKILLS

- Digital Transformation
- Project Management
- UX/UI Design
- Process Optimization
- Strategy & Problem Solving

SUPPORTING / WORKING KNOWLEDGE

- SQL • Python • Git
- Prompt Engineering
- Automation Platforms • BI Visualization

LANGUAGES

- Spanish - Native
- English - Advanced C1 / TOEFL B2
- Italian - Basic A2

CERTIFICATIONS

- Google Data Analytics - 2024
- Google UX Design - 2024